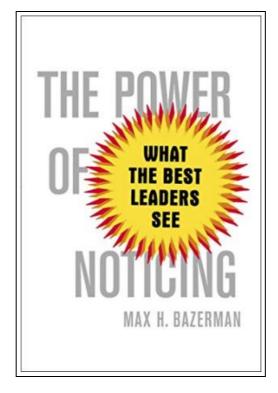
# The Power of Noticing: What the Best Leaders See (Hardback)



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# Reviews

This pdf is definitely worth getting. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Jeramie Davis)

# THE POWER OF NOTICING: WHAT THE BEST LEADERS SEE (HARDBACK)



SIMON SCHUSTER, United States, 2014. Hardback. Condition: New. Language: English. This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Imagine your advantage in negotiations, decision-making, and leadership if you could teach yourself to see, and evaluate, information that others overlook. The Power of Noticingprovides the blueprint for accomplishing precisely that. Max Bazerman, an expert in the field of applied behavioural psychology, draws on three decades of research and his experience instructing Harvard Business School MBAs and corporate executives to teach you how to notice and act on information that may not be immediately obvious. Drawing on a wealth of real-world examples, from the Challenger Space Shuttle disaster to Bernie Madoff s Ponzi scheme, Bazerman diagnoses what information went ignored in these situations, and why. Using many of the same case studies and thought experiments designed in his executive MBA classes, he challenges readers to explore their cognitive blind spots, identify any salient details they are programmed to miss, and then take steps to ensure it won t happen again. While many bestselling business books have explained how susceptible to manipulation our irrational cognitive blind spots make us, Bazerman helps you avoid the habits that lead to poor decisions and ineffective leadership in the first place. His bookprovides a step-by-step guide to breaking bad habits and spotting the hidden details that will change your decision-making and leadership skills for the better, teaching you to: pay attention to what didn t happen; acknowledge self-interest; invent the third choice; and realize that what you see is not all there is. With The Power of Noticingat your side, you can learn how to notice what others miss, make better decisions, and lead more successfully.



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