



The Ride: New Custom Motorcycles and Their Builders

By -

Gestalten. Hardcover. Condition: New. 320 pages. Dimensions: 12.0in. x 10.9in. x 1.3in. The motorcycle is back! Similar to the fresh contemporary scene that has established itself around bicycles in the last few years, the motorcycle is currently undergoing an aesthetic rebirth. A young subculture worldwide is discovering the motorcycle as an expression of its personality and creativity. The Ride explores motorcycle riding as it is meant to be: as a means of getting around with attitude, as an extension of one's own body, as an expression of personal freedom, but also as a significant challenge to technical expertise, craftsmanship, physics, discipline, and driving skill. In the motorcycle scene of 1960s Britain, it was frowned upon to drive a motorcycle as it was produced in a factory. Following in this historical tradition, The Ride focuses on those who are creating customized motorcycles that come as close to one's own vision of how pure riding should be as possible. For example, the creative young people who are buying old, wrecked bikes on eBay, removing everything but the motor and frame, and then rebuilding them in ways that are as radical and subversively creative as they are knowledgeable and respectful of tradition. The archetypes...



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Reviews

This book is worth getting. Yes, it really is enjoy, continue to an amazing and interesting literature. You can expect to like how the author publish this book.
-- Prof. Cindy Paucek I

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